

Lavinia's Reclaim Life Road Trip



April 2026

A Community-Powered Road to Reclaim Life

Lavinia, a beautiful 100-year-old Talbot 14/45, is an ambassador for the mental health charity Reclaim Life. She is embarking on a 3,000-mile journey around Britain to raise awareness of community-powered mental health.

For over 15 years, Reclaim Life's proven community-led model has supported more than 2,000 people in Leighton Buzzard, including preventing imminent suicides.

We now aim to extend this support nationwide, empowering communities to deliver effective local mental health care.

Starting April 11th from Leighton Buzzard, Lavinia will travel via Ladbroke Hall — where she was built 100 years ago — before completing a 3,500-mile circuit of Great Britain in three weeks.

THE GOAL? To share the Reclaim Life story and inspire communities to create their own local service. With every mile, Lavinia carries a simple message:

WITH **RECLAIM LIFE** A COMMUNITY CAN CARE FOR ITS MENTAL HEALTH —
MAKE IT HAPPEN



www.reclaimlife.net



Reclaim Life
promoting emotional wellbeing



Partnership Opportunities

We are inviting local businesses to become official sponsors of this special journey.

By sponsoring Lavinia's Reclaim Life Road Trip, your business will:

- ✓ Support vital local mental health services
- ✓ Demonstrate strong corporate social responsibility
- ✓ Gain positive local exposure
- ✓ Be associated with a unique, high-profile community event
- ✓ Directly support your customers, staff and wider community

Support Our Mission and Make a Real Impact

Your sponsorship helps us strengthen communities and transform lives, supporting us to:

Raise awareness of Reclaim Life
Share the Reclaim Life model
Attract more supporters and volunteers
Raise vital funds
Empower us to reach more communities in need





Sponsorship Opportunities

Sponsorship Packages



Bronze Sponsor – £200

Business name listed on Reclaim Life website sponsor page
Certificate of thanks
Social media thank-you mention



Silver Sponsor – £500

Includes all Bronze benefits, plus:
Business logo displayed on Road Trip literature
Social media shout-out with logo
Invitation to Road Trip finish event



Gold Sponsor – £1000

Includes all Silver benefits, plus:
Business logo displayed on Lavinia the car
Prominent logo placement on Road Trip materials
Featured social media posts
Photo opportunity with Lavinia for your marketing



Support with Any Amount

Not ready for a sponsorship package?

You can still make a meaningful impact with a one-off donation. Every contribution helps us provide free life coaching, suicide prevention programs and mental wellbeing support.



Scan the QR code or visit [to give today.](https://www.reclaimlife.net)



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A Charity that puts the smile back on your face

ABOUT US

Reclaim Life is a volunteer-driven charity providing free life coaching for mental health in the community.

Using the proven Human Givens approach – a practical method for emotional wellbeing – our trained volunteer coaches offer free, accessible, and effective support to those in need. We help adults of all ages and backgrounds overcome challenges like stress, anxiety, depression, trauma, bereavement, anger, and addiction. Our coaching doesn't just relieve stress, it enlightens individuals to the causes of their feelings, helps them rediscover hope and gives them the tools to build resilience and reclaim control of their lives.

OUR MISSION

To make emotional wellbeing support accessible for all through community support and empowerment.

OUR VISION

To support as many communities as possible across Britain to set up their own local Reclaim Life service so every town has a resource run by the community offering help to the people in need.



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15 years of Impact...

and it's just the beginning

For 15 years, Reclaim Life has been a lifeline in Leighton Buzzard, Bedfordshire – supporting over 2,000 people to date.

We've seen individuals go from crisis to confidence, even helping prevent potential suicides among those we've coached.

it's a ripple effect

Each person we help creates a ripple effect: when one person heals, their family and community grow stronger too. **If we all helped to heal a neighbour then the whole world would be healed.**

You can do the same for your community ...



15

years

2000+

people
helped

10,000

coaching
hours

**This is just
the
beginning**



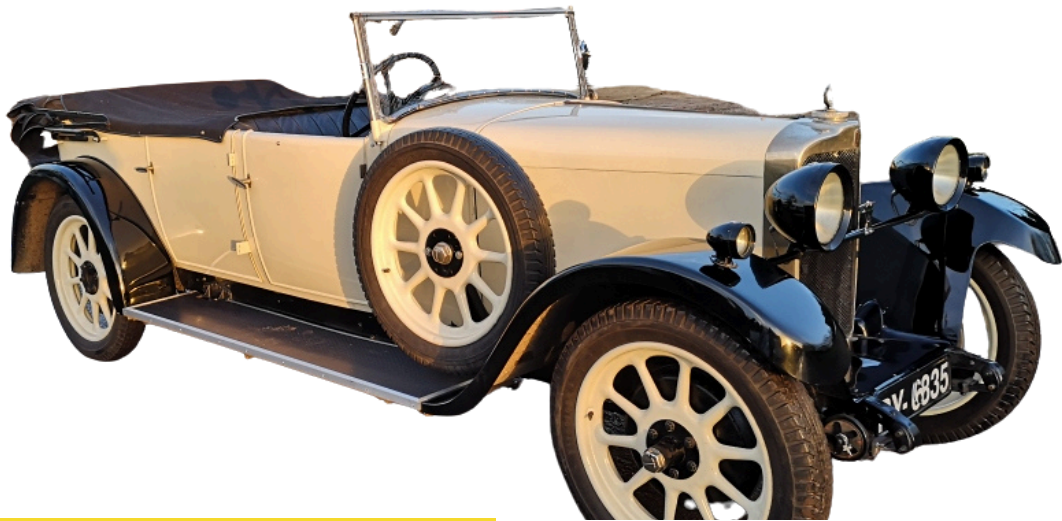
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The Roadtrip Route



TRAVELLING TO SHARE THE STORY OF RECLAIM LIFE

Lavinia the 100 year old TALBOT 14/45 will be travelling across England to give free community talks in towns along our route.

April 20th – Fort William
April 21st – Ullapool
April 22nd – John O Groats
April 23rd – Elgin
April 24th – Dundee
April 25th – Edinburgh
April 26th – Berwick
April 27th – Scarborough
April 28th – Hunstanton
April 29th – Southend
April 30th – Leighton Buzzard

Provisional dates TBC.
To keep up to date go to www.reclaimliferoadtrip.org.uk

April 11th – Broadstairs
April 12th – Brighton
April 13th – Exeter
April 14th – Cambourne
April 15th – Minehead
April 16th – Llanelli
April 17th – Port Merion
April 18th – Blackpool
April 19th – Dumfries

THE RIPPLE EFFECT

We will be sharing the inspiring story of Reclaim Life's success in Leighton Buzzard for others to learn how they could launch a Reclaim Life Group in their own town..

Up to date info at
www.reclaimliferoadtrip.org.uk



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Powered by Community Spirit

TOGETHER WE ARE BETTER

This road trip campaign is a true community effort, supported by wonderful partners who share our vision.



ROTARY CLUB

Local Rotary Clubs in each area are helping us connect with community leaders and spread the word.



TALBOT OWNERS CLUB

Passionate enthusiasts helped get Lavinia road-ready and are supporting us all the way!

JOIN THE JOURNEY!

Don't miss this unique chance to be part of something special. When Lavinia rolls into town across England, you can be part of the story to help others "reclaim life" in more Leighton Buzzard and other communities.

BE A SPARK FOR HOPE WHERE YOU LIVE.

Together, with open hearts and a bit of elbow grease, we can create a network of free emotional support across the UK.



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Service User feedback

"RECLAIM LIFE SAVED MY LIFE"

"BEST CHARITY EVER! GOT RID OF MY ANXIETY 100% NOW A MORE POSITIVE, HAPPIER PERSON"

"I WOULD NEVER HAVE BELIEVED THAT I COULD FEEL SO MUCH BETTER IN SUCH A SHORT SPACE OF TIME. YOU REALLY HAVE GIVEN ME MY LIFE BACK"

"I WAS HELPLESS AND SUICIDAL, NOW I AM A CHANGED PERSON WITH A NEW OUTLOOK ON LIFE"

"STOPPED THE PANIC ATTACKS I HAD FOR 13 YRS"

"I NOW FEEL EMPOWERED AND ABLE TO COPE"

GET IN TOUCH



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April 2026



HQ ADDRESS

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WEBSITES

www.reclaimlife.net
www.reclaimliferoadtrip.org.uk



SOCIAL MEDIA

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